works.

It is not surprising that local farms produce excellent pigs and that the manufacture of bacon and pork products are of considerable importance in this part of the world. For instance, SMITH ROGERS & CO LTD., of Ebley, have been in the trade since 1892 and their bacon, lard, sausage and cooked meats have a deservedly high reputation.

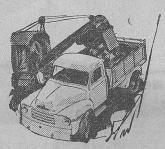
HILLIER'S BACON CURING CO. LTD., of Newmarket, Nailsworth, dates back to 1819 and is one of the oldest surviving bacon curing establishments in the British Isles. In the eighteentwenties the business was known by local inhabitants as "The Trade" it is still so called by them. Each week 1500 pigs are killed which, when processed, are served to London, the south Midlands, the West Country and to South Wales. Products include bacon, pork pies, sausages, cooked and canned meats. The company has won 21 prize medals for its bacon at the London dairy show.

THE CARR TANNING CO. LTD., of Frogmarsh, was formed in 1933, and there is a considerable output of boot and shoe lining leathers made from domestic and colonial sheepskins, gloving, clothing and slipper leathers. Many of the products are exported to the principal leather importing countries of the world.

what was once a cloth mill, is to be found THE STROUD PIANO CO. LTD., whose instruments are mainly for export and it is not at all unusual to see lorries leaving the works loaded with crates labelled for ports on the other side of the world. The company was founded in London in 1906 and removed to Woodchester five years later.

Anyone coming to Stroud, whether by road or by rail, is at once conscious of the chimney stack which towers high above the town and which marks the premises of the STROUD BREWERY CO. LTD., of Rowcroft. A whole history could be written about the brewery which was founded in 1760 by Peter Leversage of Middle Lypiatt, and which is one of the oldest in the country. After a succession of highly successful individual owners, it was converted into a public company in 1888. Since then its progress has been continuous. Seven local breweries have been absorbed, and in addition to beer, the firm makes a large variety of soft drinks. Today the Brewery is equipped with every modern appliance and the high standard of quality for which the Company's products are noted is being fully maintained. Extensive stocks of wines and spirits are carried at bonded warehouses at Gloucester and there are large stocks in the duty-paid store in Stroud. The company is justly proud of its hotel section and of the manner in which its fine range of inns is maintained. "Almost prehistoric 'locals' have become modern houses" we are told, and the company's contribution to the restoration of English inn signs is outstanding.

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