

20-3-92



■ The Winterbotham, Strachan and Playne factory at Stroud.

## Green week planned at mill

A MANUFACTURING mill at Stroud is to run a "keen to be green" week to promote its environmental policies.

Woollen cloth producers Winterbotham Strachan and Playne say they are foremost among local firms in caring for their surroundings.

The company, owned by American giants Milliken, has appointed a special environmental project leader to oversee and co-ordinate its efforts.

Famous for production of the scarlet cloth worn by Buckingham Palace guardsman, for billiard table baize and the yellow tennis ball fabric supplied to Wimbledon, Winterbotham's are now also hot on protecting the environment, said project leader Kate Greenwood.

The company was concerned with the health and safety of their employees and of the public as well, she said.

"We have agreed to reduce our waste that goes to landfill to 20 per cent of its current level within a year," said Miss Greenwood.

"Our eventual goal is to reduce it to nought."

The firm, which employs 330 people at its Lodgemore site in Stroud and at Cam Mills, near Dursley, is also encouraging its workers to recycle rubbish at work.

Can, bottle and other collections are made at the factory for recycling, also air emissions are regularly tested for safety.

Winterbothams intend to use less water from the River Frome by swapping to low liquor dyeing and scouring processes, and are reviewing their packaging to make sure it is reuseable and CFC free.

In addition waste fibre is being ground to rags and returned to the fabric production chain.